

## UBER, LOCAL NONPROFITS LAUNCH SENIOR RIDE PROGRAM TO COMBAT SEPTA SERVICE CUTS

**Philadelphia, PA** — In response to recent Southeastern Pennsylvania Transportation Authority (SEPTA) service reductions, Uber, along with local nonprofits [ACHIEVEability](#) and [Ogontz Avenue Revitalization Corporation \(OARC\)](#), today announced a new partnership to provide essential transportation to seniors throughout Philadelphia. This partnership, created in part thanks to the efforts of State Representative Morgan Cephas, will fund the Uber Senior Ride Program with an in-kind contribution from Uber to help older adults get to critical destinations like doctors appointments and grocery stores.

Seniors are among the Philadelphians most impacted by the planned changes to the SEPTA routes. In Philadelphia, 20 percent of the population is 60 years or older, representing more than 316,000 residents. The need for a reliable transportation alternative is significant — nearly 43 percent of seniors in the city live below 200 percent of the federal poverty level, and many live on limited incomes, making reliable transportation an important lifeline.

“SEPTA’s service cuts have a real impact on our most vulnerable residents, and this innovative partnership is a prime example of how the private sector and community organizations can connect to fill critical gaps to support our neighbors,” said **State Rep. Morgan Cephas**. “By providing a reliable transportation alternative, we’re helping ensure older Philadelphians can maintain their independence and dignity, while preserving their quality of life.”

“We are proud to partner with these two incredible organizations and Representative Cephas’ office to launch a program that directly addresses a major community need,” said **Uber Head of Social Impact Emilie Boman**. “Our goal is to make it easier for all Philadelphians to get around, and this program ensures that seniors in West and Northwest Philly have a safe, reliable option when they need it most.”

The Uber Senior Ride Program is designed to be accessible to everyone, regardless of their comfort level with technology. The program will provide promotional codes and ride vouchers to seniors who have smartphones and the Uber app. For those who don't, ACHIEVEability and OARC staff will act as "transportation hubs," directly scheduling rides for seniors.

ACHIEVEability will lead the program in West Philadelphia, while OARC will manage operations in Northwest Philadelphia, leaning on its strong network of local churches and senior centers. The rides will be focused on essential needs such as medical appointments, pharmacies, grocery stores and senior centers.

"This is more than just a ride — it's about providing stability and access to safe and reliable transportation for our seniors," said **Jamila Harris-Morrison, Executive Director of ACHIEVEability**. "By offering a dependable way to get around, we're helping to reduce isolation and improve their access to critical healthcare and social services for our neighbors in West Philadelphia."

"Our seniors are the backbone of our community, and ensuring they can safely get to where they need to go is a top priority," said **Kimberly A. Lloyd, President/CEO of OARC**. "Partnering with Uber and ACHIEVEability allows us to directly address the transportation challenges facing our communities in Northwest Philadelphia and create a model that can be adopted all over the city."

### **About Uber**

Uber's mission is to create opportunity through movement. We started in 2010 to solve a simple problem: how do you get access to a ride at the touch of a button? More than 55 billion trips later, we're building products to get people closer to where they want to be. By changing how people, food, and things move through cities, Uber is a platform that opens up the world to new possibilities.

### **About ACHIEVEability**

Founded in 1981, ACHIEVEability has served West Philadelphia for over 40 years, helping families break the cycle of poverty through affordable housing, higher education, workforce development, and community revitalization. With deep neighborhood ties, ACHIEVEability is also a trusted resource for seniors, operating housing units, hosting community clean-ups, and coordinating supportive services. To learn more, visit [www.achieveability.org](http://www.achieveability.org).

### **About Ogontz Avenue Revitalization Corporation (OARC)**

Established in 1983, OARC is a community development corporation dedicated to revitalizing Northwest Philadelphia. OARC leads economic development, affordable housing, and social service initiatives. They have long partnered with local churches, senior centers, and neighborhood groups, making them a trusted anchor for older adults and families across neighborhoods like Ogontz, East Germantown, and Logan. To learn more, visit [www.oarcphilly.org](http://www.oarcphilly.org).

###